



**FOR IMMEDIATE RELEASE:**  
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**Arbor Financial Credit Union Makes Donation to Housing Resources Inc.**



*Arbor Financial Community Relations Manager Judy Swafford presents a check to Galyn Barnum, the Director of Community Outreach with Housing Resources Incorporated.*

KALAMAZOO, MI (April 4, 2018) – Arbor Financial Credit Union is pleased to announce the results of another successful fundraising effort to benefit Housing Resources Incorporated, in Kalamazoo.

Founded in 1982, HRI strives to find housing solutions for people in the midst of housing crises, as well as working for housing for the community at large, by working to help people behind on rent or mortgage payments, providing emergency shelter at their family emergency shelter, the Eleanor House, and more.

For several years, Arbor Financial has helped raise funds for one of HRI's largest fundraising endeavors, the "Walk to End Homelessness" event in Kalamazoo, through a social media

campaign, as well as fundraising in branch locations, and 2018 was no different. Arbor Financial matched one dollar per Facebook like and share on a post promoting the event, as well as selling paper houses for \$1 apiece to display in branch locations, with all money raised going toward HRI's 2018 goal of \$85,000.

After tabulating the results, HRI is on target to exceed their goal, and Arbor Financial was proud to present \$1,107 raised as part of the fundraising effort.

"These funds will go towards rapidly rehousing families who are homeless," explained HRI Director of Community Outreach Galyn Barnum.

Arbor Financial Credit Union is proud to be a presence in the community and to help organizations who help so many, in accordance with our focus of "people helping people."

To learn more about Housing Resources Incorporated and their mission, or to donate or volunteer, visit their website at <http://www.housingresourcesinc.org/>.

*Founded in 1935, Arbor Financial Credit Union provides a full range of financial products and services to people and businesses in Southwest Michigan. The credit union exceeds \$465 million in assets and serves more than 37,000 members. Visit [arborfcu.org](http://arborfcu.org) to learn more.*

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Arbor Financial Credit Union

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